

THE 2010 HEALTHCARE BUSINESS MARKET RESEARCH HANDBOOK

Fourteenth Edition; February 2010; ISBN: 1-57783-157-8

CONTENTS

PART I: AMERICA'S HEALTH

- 1 ARRA FUNDING
- 2 DEMOGRAPHICS OF HEALTHCARE SPENDING
- 3 GEOGRAPHIC VARIATIONS IN HEALTHCARE SPENDING
- 4 NATIONAL HEALTH EXPENDITURES
- 5 OBESITY
- 6 SMOKING
- 7 STATE HEALTH RANKINGS

PART II: HOSPITALS & HEALTHCARE PROVIDERS

- 8 CHILDREN'S HOSPITALS
- 9 COMPARATIVE EFFECTIVENESS RESEARCH
- 10 COMPLEMENTARY & ALTERNATIVE MEDICINE
- 11 CONVENIENT-CARE CLINICS
- 12 DEBT COLLECTION
- 13 DESIGN & CONSTRUCTION
- 14 ECONOMIC CONTRIBUTION OF HOSPITALS
- 15 ELECTRONIC MEDICAL RECORDS
- 16 EMERGENCY DEPARTMENTS
- 17 FINANCIAL ISSUES
- 18 GREEN HOSPITALS
- 19 GROUP PURCHASING ORGANIZATIONS
- 20 HOME CARE
- 21 HOSPICE & PALLIATIVE CARE
- 22 HOSPITAL PATIENT DIAGNOSES, PROCEDURES & SPENDING
- 23 HOSPITAL-ACQUIRED INFECTIONS
- 24 HOSPITALS IN PURSUIT OF EXCELLENCE
- 25 IMPACT OF THE ECONOMIC CRISIS
- 26 INFECTION PREVENTION
- 27 INFORMATION TECHNOLOGY
- 28 LARGEST HEALTHCARE SYSTEMS
- 29 LARGEST HOSPITALS
- 30 LONG-TERM CARE
- 31 MARKETING
- 32 MEDICAL LIABILITY
- 33 MEDICAL TOURISM

- 34 MEDICARE & MEDICAID
- 35 NEW HOSPITALS
- 36 OUTSOURCING
- 37 PATIENT SATISFACTION
- 38 PATIENT SATISFACTION MEASUREMENT
- 39 PATIENTS FROM OVERSEAS
- 40 PAY-FOR-PERFORMANCE
- 41 PREVENTABLE MEDICAL ERRORS
- 42 PRIMARY CARE
- 43 PROFILE OF U.S. HOSPITALS
- 44 QUALITY & PATIENT SAFETY
- 45 READMISSIONS
- 46 RURAL HEALTHCARE
- 47 SPECIALTY HOSPITALS & CENTERS
- 48 STATE SPENDING FOR HOSPITAL CARE
- 49 TOP ISSUES CONFRONTING HOSPITALS
- 50 UNCOMPENSATED HOSPITAL CARE

PART III: AWARD-WINNING HOSPITALS

- 51 CIRCLE OF LIFE AWARD
- 52 COMMUNITY VALUE INDEX
- 53 CONSUMER CHOICE AWARDS
- 54 DESIGN AWARDS
- 55 MOST HIGHLY INTEGRATED HEALTHCARE NETWORKS
- 56 MOST WIRED HOSPITALS
- 57 NATIONAL QUALITY HEALTHCARE AWARD
- 58 NOVA AWARDS
- 59 QUEST FOR QUALITY
- 60 SPIRIT OF EXCELLENCE AWARDS
- 61 TOP 100 HOSPITALS
- 62 TOP CARDIOVASCULAR HOSPITALS
- 63 TOP HEALTHCARE SYSTEMS
- 64 TOP-RANKED CHILDREN'S HOSPITALS
- 65 TOP-RANKED HOSPITALS

PART IV: HEALTH INSURANCE

- 66 BENEFICIARY SATISFACTION
- 67 COST-CONTROL INITIATIVES
- 68 EMPLOYER-SPONSORED HEALTH INSURANCE PREMIUMS
- 69 INDIVIDUAL INSURANCE
- 70 LARGEST HEALTH INSURERS
- 71 MEDICAL SPENDING FOR PPO-COVERED FAMILIES
- 72 MEDICARE & MEDICAID
- 73 STATE CHILDREN'S HEALTH INSURANCE PROGRAM
- 74 TOP-RANKED HEALTH INSURANCE PLANS

PART V: PHARMACEUTICALS & MEDICAL DEVICES

- 75 DISTRIBUTION CHANNELS
- 76 DRUG CLASSIFICATION
- 77 LARGEST PHARMACEUTICAL COMPANIES
- 78 MARKET FORECAST
- 79 MEDICAL DEVICES
- 80 PERSONALIZED MEDICINE
- 81 PRESCRIPTION DRUG USE
- 82 PROMOTIONAL SPENDING
- 83 STEM CELL RESEARCH
- 84 TOP-SELLING PHARMACEUTICAL PRODUCTS
- 85 TOP-SELLING THERAPEUTIC DRUG CLASSES

PART VI: DISEASES & TREATMENTS

- 86 ALCOHOL ADDICTION
- 87 ALLERGIES
- 88 ALZHEIMER'S DISEASE & DEMENTIA
- 89 ARTHRITIS
- 90 ASTHMA
- 91 BARIATRIC SURGERY
- 92 BEHAVIORAL & MENTAL HEALTH
- 93 CANCER
- 94 CARDIOVASCULAR DISEASE
- 95 CHRONIC CONDITIONS
- 96 CHRONIC OBSTRUCTIVE PULMONARY DISEASE
- 97 COLDS
- 98 COSMETIC & RECONSTRUCTIVE SURGERY
- 99 DIABETES
- 100 END-OF-LIFE CARE
- 101 HEADACHES & MIGRAINES
- 102 HIV & AIDS
- 103 INFECTIOUS DISEASES
- 104 INFLUENZA
- 105 KIDNEY DISEASE
- 106 OPHTHALMOLOGY
- 107 ORGAN TRANSPLANTS
- 108 ORTHOPEDICS
- 109 OSTEOPOROSIS
- 110 PAIN MANAGEMENT
- 111 ROBOTIC SURGERY
- 112 SLEEP DISORDERS
- 113 SUBSTANCE ABUSE
- 114 SURGERY

PART VII: HEALTHCARE PROFESSIONALS

- 115 HEALTHCARE WORKFORCE
- 116 HOSPITAL EXECUTIVE COMPENSATION
- 117 MEDICAL SCHOOLS
- 118 NURSES
- 119 NURSING SCHOOLS
- 120 PHYSICIAN COMPENSATION
- 121 PHYSICIANS